Streaming Video for Emory Library Selectors

Increasingly, instructors and students are requesting streaming video for access outside of class or off campus. Advantages of streaming video include convenience and the ability for multiple users to access content simultaneously. Streaming video still cannot replace physical media such as DVDs in terms of visual quality and long-term stability, but it nonetheless plays an important role in our overall media collections and services.

Even if an instructor has requested only a physical DVD you might consider supplementing it with a streaming video version if you know that a course has a large enrollment, in order to ensure that students can access it easily. This helps mitigate the occasional situation of having dozens of students all trying to view the same DVD the evening before an assignment is due.

If an instructor requests streaming video for a course, below are some basic guidelines and recommendations.

**Step 1:** Identify the rights holder and/or streaming video vendor. James Steffen, the Film and Media Studies Librarian, can help with this, as can Melanie Kowalski, the Copyright and Scholarly Communication Librarian. Questions to ask include:

- Are there any records for streaming versions in WorldCat?
- Who distributes the film on DVD?
- Is the DVD still in print? Or are the rights for this title in limbo?

*Not all films can be licensed for streaming access.* If we cannot identify a rights holder or if they will not authorize streaming access, instructors may be able to digitize a limited number of clips from the films in question.

The library cannot acquire or provide access to streaming video from consumer-oriented services such as Netflix or Amazon, since their terms of use almost invariably prohibit anything but individual use.

**Step 2:** Submit a purchase request to CMTAG *or* request access through Course Reserves.

- Since streaming video is an electronic resource, all purchase requests should be submitted through CMTAG using the current form ([http://guides.main.library.emory.edu/collection_management/forms](http://guides.main.library.emory.edu/collection_management/forms)).
- A number of vendors offer variable term licenses (1 year, 3 years, 5 years, etc.). Be sure to indicate what term you want. In general, longer term licenses are better unless you foresee only a short-term need for a given title.
• Physical copies should continue to be ordered via the usual channels, even if you are requesting streaming access at the same time.

• In most cases, we can also load a record for the video into discoverE - see here for a couple examples: http://discovere.emory.edu:1701/discovere:emory_aleph003504101

• Like other electronic resources, streaming video links require an Emory login and password for access.

• **For course reserves only** (especially Swank Digital Campus titles), contact Colin Bragg, the Reserves Coordinator.

**Selected Streaming Video Vendors for Libraries**

**Kanopy Streaming** ([https://www.kanopystreaming.com/](https://www.kanopystreaming.com/)) is our preferred streaming vendor. In addition to licensing streaming video for numerous distributors (Criterion Collection/Janus Films, California Newsreel, PBS, New Day Films, Kino Lorber, etc.), they can also host video for us that we license on our own. Our standard license for Kanopy is 3 years. As titles come up for renewal, they will be communicated through CMTAG for review and the catalog record will be updated or removed as needed.

**Alexander Street Press** ([http://alexanderstreet.com/](http://alexanderstreet.com/)) offers several collections of streaming video and licenses titles on an individual basis from distributors such as Filmmakers Library and Insight Media.

**Docuseek2** ([http://docuseek2.com/](http://docuseek2.com/)) represents distributors such as Icarus Films and Bullfrog Films.


**Swank Digital Campus**: Swank licenses streaming access for many major Hollywood distributors. This service is currently available only for course reserves.

James Steffen, Film and Media Studies Librarian
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