Blog Oversight Group (BOG) CHARTER

**Group Name: Blog Oversight Group (BOG)**

**Purpose/ Description:** We encourage authors from across the libraries (and the campus) to contribute blog entries about library news, events, services, and resources. Blog posts should include content that will be useful, interesting, or engaging to our audience, as well as respectful of copyright and other legal rights.

**Scope:** The Blog Oversight Group (BOG) strives to have representation from each library blog, as well as a representative from the communications team of Campus and Community Relations

- Woodruff: [https://scholarblogs.emory.edu/woodruff/](https://scholarblogs.emory.edu/woodruff/)
- Oxford: [https://scholarblogs.emory.edu/oxford/](https://scholarblogs.emory.edu/oxford/)
- Health: [https://scholarblogs.emory.edu/whscl-news/](https://scholarblogs.emory.edu/whscl-news/)
- Business: [https://scholarblogs.emory.edu/gbsl/](https://scholarblogs.emory.edu/gbsl/)

**Deliverables:**

- Tools to facilitate authors contributions to the blog(s)
  - Listserv: libblog@listserv.cc.emory.edu
  - Guidelines: [https://scholarblogs.emory.edu/woodruff/about-this-blog/guidelines](https://scholarblogs.emory.edu/woodruff/about-this-blog/guidelines)
- Blog content (ideas generated during monthly BOG meetings and using our “evergreen” editorial calendar: [https://docs.google.com/document/d/1mrgY9OTIWRuM4CJE3T3eFJ69xVRn9IrmE_bz4JYjljU/edit?usp=sharing](https://docs.google.com/document/d/1mrgY9OTIWRuM4CJE3T3eFJ69xVRn9IrmE_bz4JYjljU/edit?usp=sharing)
- Generate and review monthly Google Analytics reports [Woodruff (Chris), Business (Saira), Rose (Heather)] to share tips and best practices across libraries blog

**Library Cabinet Sponsor(s):** Chuck Spornick (not yet confirmed)

**Current Leadership:** Kim Collins, convener

**Leadership succession plan:** needed

**Current membership:** Erica Bruchko, Kim Collins, Lawrence Hamblin, Maureen McGavin, Erin Mooney, Heather Oswald, Chris Pollette, Saira Raza, James Steffen, and Chella Vaidyanathan

Last Updated: March 13, 2017