FACTIVA SOURCES – QUICK REFERENCE CARD

Factiva is a business intelligence tool with a vast array of global news, business information and analysis from traditional publications like newspapers and magazines, newswires, trade publications, multimedia as well as new media sources including Websites, blogs, boards and curated social media.

News Media
Examples of licensed print publications


**Consumer Magazines:** The New Yorker, Hollywood Reporter, Billboard, Spiegel, Focus, Carta Capital, Plasticos em Revista, Mark Up, Actualidad Economica, Alimarket, Vida Economica, Autocar, New Fortune, Toyo Keizai


**Press Releases:** PR Newswire, Business Wire, Marketwire, M2 Presswire, D & B SHAB, Tensid, Iberonews, news aktuell, DGAP, BSE Company Announcements, PR Newswire Asia

Web Media
Examples of online version of print and Web-only sites

**Online Version of Magazines:** LePoint.fr, Environnement-magazine.fr, Alimarket Online News, Aseguranza Online News, Spiegel Online, Focus Online

**Business Interest Sites:** Sina Corp, Investir.fr, LaVieImmo.com, BörseGo, CIA online, INFodefensa.com, Infosapcial.com, Staffetta News

Social Media
Examples of blogs, boards, and other consumer-generated content sites
**A-List Blogs (editorially selected):** Zero Hedge, All About Alpha, Mac Rumors, Culture Blog@sina, Blog - Forum Classique, Periodistas 21, ZDNet.de Blogs

**Curated Twitter:** Curated Twitter for 31 Industry snapshots including Energy, Technology, and Automobiles

**Selected Social Networks:** Selected coverage from LinkedIn Answers, Yuku, Viadeo forums

**Boards & Newsgroups:** Austech forums

**Opinion & Review Sites:** Selected coverage from sites including Amazon.com and cars.com, Idealo.de

Multimedia
Examples of audio and video transcripts as well as clips

**Broadcast Transcripts:** TV & Radio: ABC News – Good Morning America, Deutsche Welle, BBC Monitoring Americas, Euronews, Europe1.fr, Deutsche Welle, IDG.es, TV & Radio: Al Qarra TV

**Digital Video & Audio Clips:** WSJ Live, WSJ Selected Fox Network, WSJ Radio

Factiva is the world’s most important collection of news.
Factiva helps you make better decisions faster with access to thousands of curated news and information sources from nearly 200 countries, all in one place. Factiva’s content is focused on companies, topics, industries, and people that matter to your organization. This unique level of insight cuts through the noise of the Internet to bring you the most relevant business-critical information.